



**ATML**  
Asend Textile Mills Ltd.  
QUALITY & COMMITMENT IS OUR MOTO

**THE BEST TEXTILE SOLUTION**

[www.asendtex.com](http://www.asendtex.com)





## **100% Export Oriented Woven Fabrics Manufacturer & Exporter.**

For us, every fabric, every color and texture is a separate passion that forms the clothes. Such a strong passion that is brimming with the secrets of fashion for almost 10 years.

Running its business in the woven clothing sector, Asend Textile Mills Ltd. is a global actor in the sector with its vision, investment in production technologies, products it designs and develops, and corporate values that it attaches importance to.

Continuously developing and growing, and leading and guiding the sector it operates in, Asend Textile Mills Ltd. has always broken grounds and led the way with its physical investments, production technologies, automation systems, human resources and its quality documents recognized all over the world.

Today, as Asend Textile Mills Ltd., we keep serving for the woven clothing sector in our facility in Bangladesh with our sourcing and production power, which does not keep up with fashion but directs fashion. Besides our own collections, we serve the world's leading brands as well.

Now let's embark on new journeys together. Let's share our colors, and our passions. And let's write up brand-new stories together.







## Message From Managing Director

We feel delighted to publicize to all our partners, clienteles/buyers that we believe whatever we have achieved; it's first credits goes towards our compassionate customers & second credit goes towards out well-built and analytical team. The journey Asend Textile Mills Ltd. started in 2016 with a motto of magnetizing the world's top grade & well-known buyers by attracting them towards excellent service and product quality.

Asend Textile Mills Ltd., we endeavor to build quality not just in our garments, but also in all aspects of our business. We pride ourselves on the

fact that we invest so much effort to provide a high-quality product for a very competitive price. Although, not always the cheapest, we are confident our customers will receive a product that will perform and provides a solution for them.

Our agenda is to find a successful, workable solution for you, our customer and that is the our Promise.

Thank you for being with us.

**Md. Abu Sayed**  
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(available at whatsapp, imo, viber, we chat)  
sayed@asendtex.com



**Message From  
Deputy Managing  
Director**

It is my pleasure to introduce our company to you. Apparel Industry has been in the garments business since 2015. From our Humble beginning of time we have come a long way. it was a fascinating journey for us, to witness the phenomenal growth of Bangladesh, how it's now a key player in the garments industry. We take pride in being a small part of this revolution.

At Apparel Industry we strive to maintain our integrity and most importantly our word. Our goal has always been to provide quality products and

ship on time. Season after season we are grateful to our clients for keeping their trust in us which we believe was earned simply because of our workmanship and transparency. On behalf of everyone at Apparel Industry we cordially invite you to visit our office.

Thank you for being with us.

**Md. Abu Hanif**

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hanif@asendtex.com





## Our Vision

To enrich our portfolio according to export at a large scale through our commitment to customers.

## Our Mission

- To serve our customer with our honesty and integrity.
- To fulfill the customer demand with our extensive support.
- With our multiple knowledge we add the variation on product.

## Our Business Policy

Our business policy is very simple that is to build a long term business relationship through offering minimum price and providing maximum quality. And We always respect the commitment. We believe that keeping commitment is a great duty for all human beings. Even its a noble order from all religions. And from opening our business to till today, we have enabled to keep our commitment to our buyers. That's why now we are more confident about to keep our this special characteristics.



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## OUR SERVICES

100% Export Oriented Woven Fabrics  
Manufacturer & Exporter.

### Manufacturing

Asend Textile Mills Ltd., which operates with the principle of absolute customer satisfaction, exports its products mainly to foreign markets and increases its share in these markets with each passing day. It is the company's greatest target that the quality of service offered to customers is perfect.

Asend Textile Mills Ltd. is a 100% Export Oriented Fabrics manufacturer and supplier in Bangladesh. We have involved in the Textile Weaving & Dyeing Business for last 15 years in different name on partnership company and have been successfully producing quality fabrics in the export market of Bangladesh.

Our factories are located at Bogiratpur, Nawpara, Norsindi Sadar, Norsingdi with world-renowned equipment for ensuring high quality standard of fabrics. Beside this we also dye the fabrics in world renowned dyeing factory in Bangladesh for ensuring high quality standard of dyeing fabrics.

We have quality control laboratory which helps us to ensure the production of right quality fabrics. We give emphasis on customer perception. For this reason, our products are being produced as per buyer's own design, measurement and sample. For ensuring bulk production and service to meet the expanding demand of the buyer we have extended our Factory and established different kinds of machinery. We have also employed highly skilled and professional workforce to maintain commitment and provide optimum quality.

With the help of our years of experience in the fabrics production we can assure you world class quality products. Presently we are manufacturing high quality Cotton all consumptions Twill, Poplin, Canvas, Sheeting, Panama Canvas, Ottoman Canvas, Chambray, Oxford Canvas, Bedford-Cord, Calico, Sateen, Voile, Rib-Stop, Dobby, Broken Twill, Herring-Bone, Yarn dyed, Tensil fabric, Organic fabric etc.

**Composition:** 100% cotton, Cotton Spandex, Cotton+Polyester+Spandex, 100% viscos fabrics, 100% polyester fabrics, TC, CVC, PC.

**Construction:** Any design, weight and construction as per buyer requirements.

**Process:** Reactive dyed, Pigment dyed, Reactive print, Pigment print.





# OUR SERVICES

100% Export Oriented Woven Fabrics  
Manufacturer & Exporter.

## Sourcing

We know and understand the apparel & fabric industry. That's why we are a full-service consulting and production company for emerging and established designers in the fashion industry.

We offer a comprehensive set of services to our partners, ranging from product development and design to bulk production and sourcing of fabric. The operational processes are fine-tuned constantly to ensure that stringent quality and detail standards are maintained through each step. The specialized nature of each individual service allows our customers to fulfill highly specific and customized requirements.

We also offer a shorter chain between customers and local production units in Bangladesh, an approach that is specific to each customer's needs. We offer services as a single point of contact to manage the production of fabric in Bangladesh.

The service offering is divided into two parts. In its basic version it includes: selection of the best manufacturer, price negotiation, quality and delivery control ("Local Services") but may include the creative part of design and development of collections ("Full-service").

The service concept signifies that our concern is committed to contribute to a process that includes the following steps:

### **Sourcing service includes:**

- Selection of the most appropriate manufacturer that match customer requirements for quality, quantity, cost and compliance
- We take Production planning as per byers required lead time.
- Continuous follow-up that production is following the plan for quality and delivery
- Submissions of samples (SMS, Fit- P.P. and S/S-sample)
- To secure the required quality, our quality departments follow the production process and we provide, for instance, lab-tests for fabrics and chemicals
- Ongoing communication with the customer about the whole process
- Delivery monitoring, including shipping
- Customs clearance



## Product Range

Presently we are manufacturing high quality Cotton all consumptions Twill, Poplin, Canvas, Sheeting, Panama Canvas, Ottoman Canvas, Chambray, Oxford Canvas, Bedford-Cord, Calico, Sateen, Voile, Rib-Stop, Dobby, Broken Twill, Herring-Bone, Yarn dyed, Tensil fabric, Organic fabric etc.

## Export Country

USA, Italy, France, Netherlands, Germany Brazil and UK.

## Our Valued Customer





**Proudly made in**  
**BANGLADESH**

## 5 Steps to work with us:

- Send us detail description of your order
- Our sales Team will process your order with the manufacturing manager for the feasibility of your order. After all of the parts are validated, we will email you the detail quotation.
- Once the quotation is approved, your order's first sample will be made and sent to you.
- After the sample approval, your order will be sent to production.
- As soon as your order is done, we will deliver it to you.

## LETS HAVE A CHAT

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# PRODUCT GALLERY

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# OUR QUALITY POLICY

From the first sample, we take care of the quality at every step, we identify the key points of each product to anticipate possible difficulties in production. Our procedure & actions are meant to decrease the margin of error. Our Quality Department is totally independent from the Merchandising and Production departments, their only goal is to achieve AQL quality requirement. Our production managers monitor the production from the Pre-Production Sample validation to the Final Inspection. Crossline offers a global solution of quality, adapted to the buyer's needs. We also collaborate with the major 3rd party inspection companies (SGS, Intertek, Bureau Veritas, TUV) as per buyer's requirement. That's why to ensure our quality policy we keep our eye on productivity, human resources and communication.



## Productivity:

- Quality
- Supply procurement
- IE
- Standard time
- Line balancing
- Operation standardization
- Production planning

## Human Resources:

- Absenteeism
- Turnover
- Social Benefits
- Pay & working hours
- Staff training
- Performance management
- Incentive setting

## Communication:

- Communication system and approaches
- Business case for listening to worker's voice
- Grievance procedures and feedback system
- Worker committees

# SAFETY POLICY



Asend Textile Mills Ltd., strictly adheres to ethical business-practice. It carries out compliance as a continuous process and exceeds local legislations to meet ILO convention in terms of employment practice and safety. Its Compliance Management Team monitors and reviews the various activities performed throughout the organization. For the safety of its workers, Asend Textile Mills Ltd., has improved workplace conditions; set up noticeable warning signs in the local language; enforced the usage of safety equipment; and built awareness among the workforce. The workplace has clearly demarcated emergency exits and equipment.

Besides paying a healthy living wage - much higher than the legal minimum - Asend Textile Mills Ltd., supports its workers by setting up welfare facilities. An adequate canteen; safe drinking water; and hygienic lavatories, ensure that workers are comfortable with the workplace. Asend Textile Mills also provides medical care, day-care to its workers. Asend Textile Mills strongly opposes force-labor, child-labor, racism, discrimination and exploitation of workers, and makes every possible effort to discourage such misconducts. It employs individuals solely based on their qualifications.





# CORPORATE SOCIAL RESPONSIBILITY

Corporate Social Responsibility is, in its most ideal and humanitarian definition, a built-in and self-regulating mechanism that ensures active compliance with the spirit of law, ethical standards, and international norms and works for a positive impact on the environment and the stakeholders, including consumers, employees and communities affected by the activities of the business.

If a business venture cannot make a tangible positive impact through direct actions, it can support or sponsor social initiatives that benefit the stakeholders, the environment and/or the whole world. 'CSR Fund' denotes a fund, generally a percentage of the turnover, set aside by corporate bodies to meet their social responsibility needs. Classic Fashion engages both in direct action and in supporting others working for similar objectives.

The policy of the Company in environmental matters consists of conserving natural resources for the future requirements of our planet, saving energy as far as possible, managing wastes that are by-products of the production process, recycling wastes, especially water, and reducing pollution of the atmosphere and the environment to the minimum possible.

Asend Textile Mills Ltd. is dedicated to the quality policy that will ensure that its products and services shall fully meet the requirements of its customers at all times. The goal of the company is to achieve the highest level of customer satisfaction at all times and to continually strive for improvement. According to this policy, the Company identifies and conforms to the needs of the customers and takes immediate necessary action to eliminate or correct the cause for errors as and when identified. 'Flawless perfection and consistency in quality' is the motto of the Company.

# COMPANY SNAPSHOT



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<b>Name Of Company</b>	: Asend Textile Mills Ltd.
<b>Company Address</b>	: Arif Commercial Complex (4th Floor), House# 163, Janata Bag R/A, East Dania kadomtoli, Rayerbag, Dhaka-1236, Bangladesh.
<b>Factory</b>	: Bogiratpur, Nawpara, Norsindi Sadar, Norsingdi.
<b>Business Activity</b>	: 100% Export Oriented Woven Fabrics Manufacturer & Exporter.
<b>Company Status</b>	: Limited Company
<b>Establishment</b>	: 2016
<b>Company Management</b>	: Md. Abu Sayed (MD), Md. Abu Hanif (DMD)
<b>Total Floor Space</b>	: 28,000+ SQFT
<b>No. of Employee</b>	: 95
<b>Machine</b>	: 50 Pcs
<b>Products</b>	: Twill, Poplin, Canvas, Sheeting, Panama Canvas, Ottoman Canvas, Chambray, Oxford Canvas, Bedford-Cord, Calico, Sateen, Voile, Rib-Stop, Dobby, Broken Twill, Herring-Bone, Yarn dyed, Tensil fabric, Organic fabric etc.
<b>Production Capacity</b>	: 7,500 mtrs/Day
<b>Export Capacity</b>	: 27,00000 mtrs/ Year
<b>Export</b>	: 3 - 4 million USD
<b>Export Country</b>	: USA, Italy, France, UK, Netherlands, Germany, Brazil.  * we use <b>Deemed Exports</b> , Get Local LC
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**Asend Textile Mills Ltd.**

# Contact

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